

## TASTING NOTES

# JUICING REINVENTED

How to get the very best out of citrus fruit? This is the challenge top Dutch designers and engineers took on. After five years of intensive testing and selecting the best materials, they developed a new juicing method, and the Juicer was born.

**W**ith the Juicer, the Dutch kitchen appliance brand Espressions has developed a revolutionary new way of pressing fresh juice. A powerful citrus press with a strong design, it's a must-have for any lover of pure juice. The secret lies in the uniquely shaped press cone; the design follows the natural curves of the citrus fruit and only squeezes where the liquid lies, giving a softer and more refined taste. Thus, you only get the very best from the fruit without any bitterness.

### NOT ONE, BUT TWO TYPES OF JUICE

What makes the Juicer truly unique are its two different functions: at the touch of one button, you get a full glass of clear juice with a fresh and pure taste. Touching the other button, the rotational direction of the press cone changes and the centrifuge starts spinning to produce a creamy juice that brims with healthy fibre. The innovative combination of the press cone design, centrifuge and fast speed ensures an unprecedentedly high juice yield and rich taste, delivering up to thirty percent more juice and seventy percent more fibre than other juicers.

### SQUEEZE ANY CITRUS FRUIT, AND EVEN POMEGRANATES

The Juicer perfectly squeezes all types of citrus fruits: orange, lime, lemon, tangerines, grapefruit or pomelo. In addition, it also presses pomegranates into a juice full of vitamins and antioxidants, making it the ideal partner for lovers of fresh fruit juice. Equipped with a durable induction motor, the Juicer always has enough power available. With a speed of 1,450 rpm, juicing is effective and controlled.

### BUILT TO LAST A LIFETIME


Conceived and developed in the Netherlands, the Juicer is designed and built to last a lifetime. Espressions even warrants the induction motor for a lifetime. The solid body,



ABOVE the Juicer by Espressions.

press cone and juice container are made of strong cast aluminium, the highest grade stainless steel and food-safe Tritan®.

Adding further to its appeal, the Juicer's sleek and timeless appearance suits any kitchen. A black and silver masterpiece, it boasts an ergonomically shaped handle that provides grip and gives complete juicing control. After use, all washable parts can be easily removed and cleaned in a dishwasher, while the smooth one-piece housing makes the rest of the appliance easy to wipe down.

For its impressive semblance, the Juicer won the iF Design Award 2021. A world-famous design prize, the Juicer was lauded as a winner in the product design category. 



Discover the new way of juicing at [www.thejuicer.eu](http://www.thejuicer.eu)